**List of Members**

1. James Higiro
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**Barbershop booking App**

**Vision**

In Kigali, there are typically huge lines of people waiting for various services when you visit a hair salon, especially on busy days like the weekend. As a result, customers have a bad experience, which makes it more difficult for business owners to retain clients. Making an appointment at the salon over the phone or by text message utilizing social media is one way to get around this problem. However, it has a price since occasionally, customers may make appointments but fail to show up, costing the business time and money. This project's objective is to develop a mobile application that allows users to schedule an appointment at their chosen barbershop or beauty salon.

Hair salons in Kigali will be the application's primary customers as they will be the ones paying a monthly subscription fee to have their salon listed on our application.

**Key Benefits**

* Reducing waiting queues in hair salons
* Booking services instantly and avoid the back-and-forth phone calls
* Automated reminders to ensure you never forget an appointment
* Easy way to find or explore new hair salons through our listing
* Helps managing customers time by showing them the availability of their favorite salon
* Assist the salon in determining customer demand so that personnel can be allocated accordingly for example: if they need to increase the number of customers

**Purpose**

The primary purpose of this app is to improve the general customer experience in the personal care services sector, particularly in Kigali hair salons.

**Mission**

**Product summary**

For Hair salons who needs a way for their clients to schedule appointments the Hair salon booking app is a mobile app provide a platform where users can make appointments in real time without the need of making phone call or using social media.

**Make appointments. Anywhere, anytime.**

Take your business to the next level.

This app allows your users to easily make appointments just under 1 minute.

**Get Notified**

Automated reminders ensure that you will never forget upcoming appointments.

**Minimum Viable Product (MVP)**

* The clients will be able to book a spot in a saloon of their choice at their preferred time of day, and if they change their minds, they will be able to cancel the booking.
* Clients may be able to pay through the system.
* The saloon can register themselves in the system and be displayed to the user, as well as update and delete themselves from the system.
* The saloon can see the reservations/bookings it is having.
* After signing up, the saloon can be authenticated and authorized to harness the security.

**Scope and boundaries**

* All residents of Kigali will be able to use this app, which can only be used to reserve services from reputable hair salons.
* The initial iteration of this application will only deal with scheduling for haircuts and hair styling, excluding other barbershop services like manicures and pedicures.
* For this version, Mobile money will be the only accepted form of payment, card payments will not be accepted.

In this Iteration the targeted users are people who use Android phones and reside in Kigali city who are looking for hair salons services. Mainly those whose hair salons will be registered in the app and those who are exploring new hair salons.

**Competition**

Normally, people in Kigali book saloons through social media, but using a mobile app to book saloons and register different is a first in Kigali. As a result, most of our competitors will be those saloons employing that methodologies of using social medias to connect with customers. With that said, we believe our app will increase consumer engagement because it will be digital (all it will require is an android mobile) plus it will be an innovation that has never been seen before and, last but not least, people are known to like things that simplify their work, so with this system they will be given the preferences/book the time of day they want no more going to the saloon and waiting in lines. With all the ideas mentioned, we are optimistic that the system will outcompete the traditional way of conducting business.

**Differentiation**

There are numerous websites that offer book services now available in Rwanda, but they serve to various industries. Our primary point of uniqueness is the fact that we will only be serving to a small segment of the market, which means that our app's primary focus will be closely related to the services provided in real life.

**Success Criteria**

* The team members will cooperate to complete the project as a unit.
* We will develop an error free application which can be used in real life
* The project will be completed on time

**How will you measure success**

* We will create a backlog for the project and then split it into sprint for each sprint we will have a sprint review to measure the progress
* Test the app with a real salon to see if it can be used on a daily basis
* As we are developing a real-world application, we want to be able to deploy it to google play store
* Getting feedback from the users of the system